

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

309622	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	343422	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	THE NEW MEDIA FIRM			AFSCME / NEA / SEIU			
AND	1730 Rhode Island Ave NW Ste 410			1724 Kalorama Rd NW Ste 200			
ADDRESS	Washington	DC	20036-3134	Washington	DC 20009-2616		
	USA			USA			
CONTACT	MICHELE CERTO			PRODUCT		EST#1949	
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT		1300	
			1949	CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 12/20/12 AND ENDING 12/24/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00011..	2	05:58A	07:00A	30S	12/20/12-12/21/12	THIS MORNING	2	600.00	1200.00
2	10000..	1	05:58A	07:00A	30S	12/24/12-12/24/12	THIS MORNING	1	600.00	600.00
3	00011..	2	07:00A	09:00A	30S	12/20/12-12/21/12	CBS THIS MORNING	2	300.00	600.00
4	10000..	1	07:00A	09:00A	30S	12/24/12-12/24/12	CBS THIS MORNING	1	300.00	300.00
5	.....1.	1	07:57A	09:00A	30S	12/22/12-12/22/12	SAT 8AM NEWS	1	300.00	300.00
6	.....1	1	07:58A	09:30A	30S	12/23/12-12/23/12	CBS SUNDAY MORNING	1	950.00	950.00
7	00011..	2	05:59P	06:30P	30S	12/20/12-12/21/12	M-F 6PM NEWS	2	1300.00	2600.00
8	10000..	1	05:59P	06:30P	30S	12/24/12-12/24/12	M-F 6PM NEWS	1	1300.00	1300.00
9	.....1.	1	06:00P	06:30P	30S	12/22/12-12/22/12	SATURDAY 6P NEWS	1	600.00	600.00
10	.....1	1	05:28P	05:58P	30S	12/23/12-12/23/12	SUNDAY 5:30P NEWS	1	500.00	500.00
Total Contract:								13		8950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION